



September, 2005

Dear Station,

"ANIMAL RESCUE" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "ANIMAL RESCUE" serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Episode synopses are available on-line at our website (www.animalrescuetv.com) to facilitate your FCC filing. Also available is a testimonial from the former Chairman of the U.C.L.A. Communications Studies Department (see opposite page).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen
President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.
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COMMUNICATION STUDIES OFFICE
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405 HILGARD AVENUE
LOS ANGELES, CALIFORNIA 90095-1550

September 24, 2003

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 2000
Santa Monica, CA 90403

Re: "Animal Rescue"

Dear Alex:

You asked me to review the program "Animal Rescue" and provide my opinion as to its educational and informational value for children under 16 years of age. I am happy to do so.

I believe the program exerts a extremely positive influence on young viewers; the stories are wonderful illustrations of the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It provides valuable information to young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues.

"Animal Rescue" strongly promotes the kind of pro-social values that are of inestimable importance in shaping the growth and character of young people. It is a sorely needed antidote to so much of television programming that presents a negative view of society and human behavior. The program is an excellent vehicle for informing and educating children and would be a valuable addition to any broadcaster's lineup. The public interest is well served by this series.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Paul Rosenthal", written over the typed name.

Paul Rosenthal
Associate Professor
Communication Studies, UCLA